

Why Vitapops?

An optimal feed intake through:

- A unique combination of sweeteners, combined with the most attractive flavours.
- A high content of milk products.
- An optimal combination of acids, which evoke the "aigre-doux" feeling.
- A high content of tryptophan.
- A content of high quality protein sources.

An optimal intestinal health through:

- An optimal synergy of organic acids.
- The use of **Aromabiotic***.
- Highly digestible protein sources.

An optimal digestive/absorption capacity through:

- Good digestible raw materials.
- An ideal formulation taking into account the high nutrient demands of young piglets.

Vital piglets through:

- A better growth and feed conversion.
- Less diarrhoea and less mortality.
- Sustaining immunity.
- A high uniformity.



SPECIALLY DEVELOPED FOR PIGLETS

- Application: Depending on the inclusion rate for weaning starter or starter
- Packaging: Net weight depends on the concentrate
- Storge: Store cool and dry

Complies with KB of February, 8, 1999 (BS 21.04.99) and MB of February, 12, 1999 (BS 21.04.99) concerning trade and use of substances destined for animal feeding.



PIGS



At the heart of feed





The POPS concept, a guarantee for a healthy start!

During the weaning period, health and feed intake of piglets are crucial for an optimal start because they potentially limit fast growth. The reasons of this is the disappearance of passive immunity of the sow milk, a not fully developed active immune system and a fast change in both the intestinal flora as the structure of the intestinal wall. Above this, weaning is always correlated with stress factors as relocation of the piglets and changes of the feed.

Due to scientific knowledge and years of research, **Vitamex** has the necessary expertise to address weaning problems. This resulted in the development of the **POPS**-gamma. This is a unique series of pigletstarter specialties with one core concept: an optimal feed intake and an optimal intestinal health as a fundamental base for excellent performance.

The **POPS range** for piglets

an energy-rich creep feed in meal form for newborn

piglets

Babito:

Weanipops: a soluble prestarter feed in meal form for piglets

or for orphaned piglets

Crespina AP: a prestarter feed in meal form, that can be used

as creep feed or as weaning feed for piglets of 21-24 days

weaning age

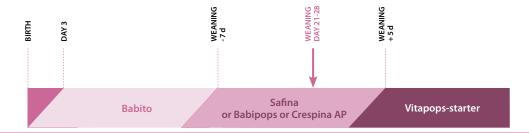
Babipops: a prestarter feed in pellet for piglets of 24-28 days

weaning age

Safina: a prestarter feed in pellet for piglets of 21-28 days weaning

ag

Vitapops: a series of (pre)starter concentrates in meal form



Vitapops, the growth champion!

All the unique things of the **Pops concept** can be found in the different **Vitapops** concentrates. The unique combination of **Vitamex** of sweeteners and flavours and also the combination acids and **Aromabiotic®** is present in all concentrates.

Vitapops 15, Vitapops 10 and Vitapops 6 are excellent concentrates for a starter.

Vitapops 15 contains besides extruded products, high quality protein sources which guarantee an optimal intestinal health and feed intake. Moreover, a high content of milk products is present, by which 4% lactose is added on final feed level.

Lactose containing products are incorporated in **Vitapops 10** (2,5 % lactose on final feed basis), while **Vitapops 6** is a concentrate to create a starter without lactose. Both products supply a quantity of high quality protein sources.

Vitapops, field trial results.

Field trial 1. Vitapops compared with 2 commercial prestarters.

Trial performed in Belgium on piglets weaned for 21 days. The test lasted for 35 days.

	Vitapops	Feed B	Feed C
Starting weight (kg)	6.9	6.9	6.9
Final weight (kg)	17.7	16.2	16.1
Daily intake (g)	459.8	408.2	424.7
Daily growth (g)	305.5	264.2	264.1
Feed Conversion Ratio (FCR)	1.51	1.55	1.61



